

# Bear Tie Ball

## 30TH ANNIVERSARY CELEBRATION

Join us for an extraordinary evening to support children & families battling pediatric cancer & to celebrate 30 years of bringing hope & joy into their lives.

## 2023 SPONSORSHIP & SUPPORT OPPORTUNITIES



55 W. WACKER DRIVE, STE. 1100  
CHICAGO, IL 60601  
312.214.1200  
[www.bearnecessities.org](http://www.bearnecessities.org)

## 2023 SPONSORSHIP & SUPPORT OPPORTUNITIES

As we celebrate our 30th anniversary, Bear Necessities' mission has never wavered: we are dedicated to providing unparalleled hope and support to those who are touched by pediatric cancer. Since our founding, we have helped thousands of children and families in Illinois, Florida, and beyond—reaching more than one child a day each year. Although pediatric cancer affects 15,780 children annually, we are stronger than this disease. Together, we can make a significant difference in the lives of those battling pediatric cancer, delivering hope and joy when they need it most.

**Your support brightens lives.**

**We hope you join us for our premier fundraising event, Bear Tie Ball: 30th Anniversary Celebration—by becoming an event sponsor.** We cannot wait to come together in the fight against pediatric cancer while celebrating supporters like you. As a sponsor of this distinguished event, you will receive significant recognition opportunities while directly supporting these amazing children. Your investment will empower Bear Necessities to meet our families' most urgent needs.



## Bear Necessities Today

We are proud to have expanded our programs, introducing a **mental healthcare initiative for families** and an **educational scholarship program for pediatric cancer survivors and their siblings** last year. These new programs deepen our existing work as we remain committed to funding **pediatric cancer research** and growing our time-tested **Bear Hugs** which provide life-changing experiences to those battling pediatric cancer.

Providing these critical programs to children and families would not be possible without the generous support of those like you and the significant funds raised during the annual Bear Tie Ball.

## Our Legacy

Thirty years ago, an eight-year-old boy battling cancer had a dream to help other children just like him. He wanted to bring hope and joy into their lives so they could feel like kids again. That little boy was Barrett “Bear” Krupa, and he and his mother, Kathleen A. Casey, founded Bear Necessities Pediatric Cancer Foundation to help kids like Bear.



Bear lost his courageous battle with Wilms Tumor on January 9, 1993, but his dream continues—thanks to your support and the work of our organization named in his memory. We know Bear is watching over us as we continue the work he had once hoped to carry out himself. His life may have been cut short by this devastating disease, but with your help, his vision will continue for many years to come.

**We look forward to celebrating with you on Saturday, June 10 at Union Station.**

EVENT CO-CHAIRS  
**DONNA ROTUNNO & KIRK WILLIAMS**

*Bear Tie Ball*

30TH ANNIVERSARY CELEBRATION

*Sat Jun 10*

GREAT HALL AT UNION STATION, CHICAGO, IL

**WILLIAM J. CASEY HOPE AWARD**

The William J. Casey Hope Award is presented each year to an individual or organization committed to our mission of providing unparalleled hope and support to those touched by pediatric cancer, and our vision of one day eliminating this devastating disease.

2023 HOPE AWARD HONORS  
**TOM & DONNA LEE ITRICH**  
**AMANDA PUCK**



# Bear Necessities Pediatric Cancer Foundation Board of Directors

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Kathleen A. Casey

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Barbara S. Hartman

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#### Board President

Sam Frazen

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# Bear Tie Ball

**SATURDAY, JUNE 10, 2023 | 6PM**  
**THE GREAT HALL AT UNION  
STATION**

225 S. CANAL ST, CHICAGO IL 60606

**All sponsors will be recognized in the invitation.  
Please confirm your support by March 17, 2023 to be included.**

## **PRESENTING SPONSOR \$50,000**

- Two VIP tables of 10
- Featured sponsor of the event with premier exposure, including recognition from the stage and on all event collateral
- Name/logo on all digital platforms (website, e-news, mobile bidding app, event presentation)
- Three social media mentions (Bear Necessities has more than 11,000 followers on Facebook)
- Full article and photo featured in Bear Necessities' e-newsletter, The Bear Bulletin, sent to more than 25,000 people throughout Chicagoland and beyond
- Dedicated press release
- Speaking opportunity during event, if preferred

## **SPOTLIGHT SPONSOR \$25,000**

- Two tables of 10 with preferred seating
- Premier exposure, including recognition from the stage and on all event collateral
- Name/logo on all digital platforms (website, e-news, mobile bidding app, event presentation)
- Two social media mentions (Bear Necessities has more than 11,000 followers on Facebook)
- Prominent mention featured in e-news sent to more than 25,000 people throughout Chicagoland and beyond

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## **PARTNER SPONSOR \$10,000**

- One table of 10
- Prominent recognition on all event collateral
- Name/logo on all digital platforms (website, e-news, mobile bidding app, event presentation)
- One social media mention (Bear Necessities has more than 11,000 followers on Facebook)

## **ASSOCIATE SPONSOR \$7,500**

- One table of 10
- Name/logo on most digital platforms (website, e-news, event presentation)

## **TABLE SPONSOR \$5,000**

- One table of 10

## **HOST COMMITTEE \$2,500**

- Two individual tickets
- Recognition in event presentation

## **INDIVIDUAL TICKETS \$500 EACH**

Please contact Susan Mura at 312.214.1200 x23 or  
[smura@bearnecessities.org](mailto:smura@bearnecessities.org) with any questions or to reserve your sponsorship.

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## SPONSOR BENEFITS

	<b>Presenting \$50,000</b>	<b>Spotlight \$25,000</b>	<b>Partner \$10,000</b>	<b>Associate \$7,500</b>	<b>Table \$5,000</b>	<b>Host \$2,500</b>
Seating	2 VIP tables of 10	2 tables of 10, preferred seating	1 table of 10	1 table of 10	1 table of 10	2 individual tables
Exposure	Featured sponsor, premier recognition, and speaking opportunity	Premier recognition from the stage & on all event collateral	Prominent recognition on all event collateral	Recognition in event presentation		Recognition in event presentation
Social Media  Bear Necessities has more than 11,000 followers on Facebook.	Three social media mentions; Name/logo on all digital platforms (website, e-news, mobile bidding app, event presentation)	Two social media mentions; Name/logo on all digital platforms (website, e-news, mobile bidding app, event presentation)	One social media mention; Name/logo on all digital platforms (website, e-news, mobile bidding app, event presentation)	Name/logo on most digital platforms (website, e-news, event presentation)		
Featured in Bear Necessities' e-newsletter, The Bear Bulletin, sent to more than 25,000 people throughout Chicagoland and beyond	Full article & photo	Prominent mention	Name/logo	Name/logo		
Press Release	Dedicated press release					



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**I would like to support the 2023 Bear Tie Ball at the level indicated below:**

**SPONSORSHIPS**

- ☐ Presenting Sponsor \$50,000
- ☐ Spotlight Sponsor \$25,000
- ☐ Partner Sponsor \$10,000
- ☐ Associate Sponsor \$7,500
- ☐ Table Sponsor \$5,000
- ☐ Host Committee \$2,500

**INDIVIDUAL TICKETS**

- ☐ \_\_\_\_\_ at \$500 per person
- ☐ I am unable to attend, but wish to make a fully tax-deductible gift of \$ \_\_\_\_\_

**All artwork due no later than April 15, 2023, and should be CMYK, 300 DPI or higher.**

\_\_\_\_\_  
Company or Individual Name. Print Name as it should appear on promotional materials.

\_\_\_\_\_  
Address City State Zip Code

\_\_\_\_\_  
Primary Contact Email Daytime Phone (Cell or Work)

\_\_\_\_\_  
Contact for Materials (logo, program ad) Email Daytime Phone (Cell or Work)

**FORM OF PAYMENT**

- ☐ Visa ☐ AMEX ☐ Check enclosed
  - ☐ MasterCard ☐ Discover
- Payable to: **Bear Necessities Pediatric Cancer Foundation**  
Mail to: **55 W. Wacker, Ste. 1100 Chicago, IL 60601**

\_\_\_\_\_  
Name on Credit Card Zip Code

\_\_\_\_\_  
Card Number Expiration Date CVV Number

\_\_\_\_\_  
Signature Date

Forms can be mailed to the address above or emailed.  
Please contact Susan at 312-214-1200 x23 or [smura@bearnecessities.org](mailto:smura@bearnecessities.org) with any questions.





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