

CHICAGO'S EXCLUSIVE  
CHARITY GOLF EVENT

# GOLF FOR THE BEAR

MONDAY, AUGUST 14, 2023

THE CLUB AT WYNSTONE

1 S WYNSTONE DRIVE  
NORTH BARRINGTON, IL 60010





# GOLF FOR THE BEAR



**Please join us at Bear Necessities Golf for the Bear as we celebrate more than 30 years of bringing hope and joy to children with cancer.**

## CHANGING LIVES

Since 1992, Bear Necessities has brightened the lives of children living with cancer by providing Bear Hugs to those most in need. Bear Hugs are special, customized experiences that let kids feel like kids again. Thanks to supporters like you, we have been able to expand our services, offering counseling sessions for pediatric cancer patients and their immediate family members, as well as academic scholarships to pediatric cancer patients, survivors, and siblings. We also fund pediatric cancer research to discover a cure for these devastating diseases.

## COMMUNITY

Golf for the Bear provides an exciting opportunity for golfers, business professionals, philanthropists, and civic leaders to network while enjoying a round of golf and supporting Bear Necessities' critical work. Last year's golf outing raised more than \$150,000 for our families and sold out quickly! We expect this year to sell out again, and we are grateful for everyone who will join us.

## GOLF

Golf for the Bear is a scramble format. The Club at Wynstone is a prestigious and private Jack Nicklaus Signature Design. The fun-filled day includes an auction, raffle, lunch, cocktails, and an awards dinner. Golfers will also receive a signature tee gift, and each foursome is paired with a caddy.

## SPONSORSHIP

A variety of sponsorship and branding opportunities are available. During the outing, sponsors will be recognized on the course, at dinner, in marketing materials, and through logo/name placement. We also will ensure your bold impact on the community through Bear Necessities' social media, website, e-newsletter, and annual report, reaching more than 25,000 professionals throughout Chicagoland.

**Bear Necessities and the Golf for the Bear Committee hope to see you there!**

## Golf Committee

**Jim Herbison, Winston & Strawn**

**Greg Kosinski, Great Lakes Representatives**

**Brian Ferron, Great Lakes Representatives**





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## **TITLE SPONSOR (EXCLUSIVE) - \$20,000**

**Provides \$18,000 of direct, immediate support to children living with cancer.**

- Company name listed as presenting sponsor on all materials
- Dedicated press release highlighting Company
- Listing in Bear Necessities e-newsletter, reaching 25,000+ professionals across Chicagoland
- Recognition on Bear Necessities website, linked to Company website
- Four dedicated social media posts, June-August, reaching 12,000+ professionals
- Company logo or name displayed: turnaround sponsor, golfer gift, display screens in carts, golf outing marketing materials, and one hole
- Recognition during Golf Awards Dinner
- Recognition in Bear Necessities Annual Report
- Two Foursomes

## **EAGLE SPONSOR - \$7,500**

**Provides \$5,250 of direct, immediate support to children living with cancer.**

- Listing in Bear Necessities e-newsletter, reaching 25,000+ professionals across Chicagoland
- Recognition on Bear Necessities website, linked to Company website
- Three dedicated social media posts, June-August, reaching 12,000+ professionals
- Company logo/name displayed: lunch & cocktail hour, golf outing marketing materials, and one hole
- Recognition during Golf Awards Dinner
- Recognition in Bear Necessities Annual Report
- One Foursome + Two Individual Golfers

## **BIRDIE SPONSOR - \$5,000**

**Provides \$2,500 of direct, immediate support to children living with cancer.**

- Recognition on Bear Necessities website
- Two dedicated social media posts, June-August, reaching 12,000+ professionals
- Company logo or name displayed: beverage cart, golf outing marketing materials, and one hole
- Recognition during Golf Awards Dinner
- Recognition in Bear Necessities Annual Report
- One Foursome



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## SCRATCH SPONSOR - \$2,500

Provides \$1,000 of direct, immediate support to children living with cancer.

- Company logo or name displayed on one hole and in golf outing marketing materials
- One social media post, reaching 12,000+ professionals
- Recognition during Golf Awards Dinner
- Recognition in Bear Necessities Annual Report
- One Foursome

## HOLE SPONSOR - \$500

Provides critical general operating support to Bear Necessities Pediatric Cancer Foundation.

- Company logo or name displayed on one hole and in golf outing marketing materials

### INDIVIDUAL ENTRY

\$500

### FOURSOME

\$2,000

### INDIVIDUAL + HOLE SPONSOR

\$700

For those registering as an individual golfer, you can add a Hole Sponsorship for a discounted rate of \$200, saving you \$300!

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## SPONSOR BENEFITS

	TITLE (Only One Available) \$20,000	EAGLE \$7,500	BIRDIE \$5,000	SCRATCH \$2,500	HOLE \$500
Company name listed as Presenting/Exclusive Sponsor	●				
Dedicated press release posted on website and sent to major press outlets	●				
Listing in e-newsletter	●	●			
Recognition on website	Yes, with link to company website	Yes, with link to company website	Yes	Yes	
Dedicated social media post, reaching 12k-25k people	Four dedicated social media posts	Three dedicated social media posts	Two dedicated social media posts	One dedicated social media post	
Recognition during golf outing dinner	●	●	●	●	
Golfers	Two Foursomes	One Foursome + 2 Individual Golfers	One Foursome	One Foursome	
Company Logo or Name Displayed	Turnaround, Golfer Gift, Display Screens in Carts, and One Hole	Lunch and Cocktail Reception, One Hole	Beverage Cart, One Hole	One Hole	One Hole
Company Logo or Individual Name Listed in Golf Outing Marketing Materials	●	●	●	●	●
Recognition in Annual Report	●	●	●	●	●
Lunch, Cocktail Reception, and Dinner	●	●	●	●	



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Sponsor forms and foursome information can be returned by mail, or sign up online at [bidpal.net/GolfForTheBear23](https://bidpal.net/GolfForTheBear23).

## PLEASE CHECK ONE

- |  |  |
|--|--|
| <input type="checkbox"/> Title Sponsor \$20,000  | <input type="checkbox"/> Hole Sponsor \$500                        |
| <input type="checkbox"/> Eagle Sponsor \$7,500   | <input type="checkbox"/> Individual Entry \$500                    |
| <input type="checkbox"/> Birdie Sponsor \$5,000  | <input type="checkbox"/> Foursome \$2,000                          |
| <input type="checkbox"/> Scratch Sponsor \$2,500 | <input type="checkbox"/> Individual Entry + Hole Sponsorship \$700 |

All logos due no later than July 25, 2023. Artwork should be CMYK, 300 DPI or higher.

Company or Individual Name. Print Name as it should appear on promotional materials.

Address City State Zip Code

Primary Contact Email - Required Cell Phone - Required

Contact for Materials (logo, program ad) Email Daytime Phone (Cell or Work)

## FORM OF PAYMENT

- ☐ Check payable to Bear Necessities Pediatric Cancer Foundation enclosed  
☐ Please invoice me  
☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Name on Credit Card Zip Code

Card Number Expiration Date CVV Number

Signature Date



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Sponsor Name

Contact for Sponsor

## GOLFER NUMBER ONE

Golfer Name

Shirt Size

Email - Required

Cell Phone - Required

## GOLFER NUMBER TWO

Golfer Name

Shirt Size

Email - Required

Cell Phone - Required

## GOLFER NUMBER THREE

Golfer Name

Shirt Size

Email - Required

Cell Phone - Required

## GOLFER NUMBER FOUR

Golfer Name

Shirt Size

Email - Required

Cell Phone - Required

Visit [bidpal.net/GolfForTheBear23](https://bidpal.net/GolfForTheBear23)  
For inquiries or to sign up, please contact:  
Susan Mura | [smura@bearnecessities.org](mailto:smura@bearnecessities.org)

**30**

Number of years Bear Necessities has been supporting children battling cancer and their families.

**10,000+**

Number of children and families Bear Necessities has supported since its founding

**100+**

Number of children supported each year by the Golf for the Bear Sponsors

**130+**

Number of attendees at Golf for the Bear

**25,000+**

Number of Chicagoland's leading business professionals, philanthropists, and civic leaders reached by Bear Necessities' emails and e-newsletters

**12,000+**

Bear Necessities sponsor recognition posted on social media to 12,000+ followers across Facebook, Instagram, and LinkedIn

**14,000+**

Number of views on Bear Necessities website annually

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## GOLF FOR THE BEAR SCHEDULE

**10:30 AM**

Registration Opens and Lunch Available

**11:30 AM**

Welcome and Announcements

**12:00 PM**

Shotgun Start

**4:30 PM**

Cocktail Reception

**5:30 PM**

Awards Dinner